

Imagine...

Pursuing your passion for adventure with a wide range of leadership oriented and adrenaline-pumping careers!



Adventure Tourism Management

Are you interested in the great outdoors, adventure, and event planning? Would you like to pursue a career in the Tourism and Hospitality Industry? If so, the Adventure Tourism Management Program at BCTC is for you! Our highly trained instructor provides students with a unique and beneficial opportunity to experience the Travel and Tourism Adventure Industry right here in the Wild and Wonderful West Virginia. The instructor is a West Virginia native and is most knowledgeable about the state's flora, fauna, and geology and how these things connect to West Virginia's economic and tourism opportunities. This program is designed for students interested in careers pertaining to Event Planning, Hospitality, Tourism, Outdoor Leadership, Hotel/Restaurant Operations, and many more!

WORK SKILLS ▶▶▶

- Dependable
- Trustworthy
- Physically Fit
- Creative
- Personable
- Adventurous
- Ambitious
- Cheerful

WHAT DOES IT TAKE?

A creative person that loves the outdoors and trying new things. Someone who would enjoy organizing and planning events/trips, exploring West Virginia, and learning about the Tourism Industry. Also, a risk-taker with interpersonal skills, initiative, and the ability to work on a team.

WORK/ENVIRONMENT CONSIDERATIONS

Physically (climbing, walking, hiking, paddling) and emotionally demanding with the need for high-energy in variable climates and conditions. Students will be using specialized gear (depending on the activity) in challenging situations, and planning events/trips on a deadline

WHAT WILL I LEARN?

The technical skills needed to effectively plan, organize, and lead events/trips. Students will also learn all components of the tourism industry (front desk, housekeeping, camp director, hotel staff/manager, river manager/guides, etc.) while using hands-on skills (knot-tying, mountain biking, belaying, kayaking.)

WHAT WILL I DO?

Students will participate in various field trips, spend time outdoors, and enrich their knowledge pertaining to the Travel and Tourism industry in West Virginia. Students will also earn their First Aid Certification, West Virginia Welcome Hospitality Certification, Leave No Trace Environmental Ethics Certificate, and Belay Training.

Take the first step
and contact us today!



Boone Career and
Technical Center
Your Goals. Our Mission.

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Foster, West Virginia 25081

304-369-4585

304-369-3692

Go **BCTC.com**

Creating Quality Futures

Career Pathway Entry Level (After High School Graduation)

SCHOOL	CERTIFICATIONS AND OPTIONS	CAREERS
Boone Career and Technology Center (Adult)	▶ Belay Training	▶ Camp Staff
Southern West Virginia Community and Tech. College	▶ First Aid Certification	▶ Youth Counselor
Kanawha Valley Community and Technical College	▶ Swift Water Rescue Training	▶ First Aid Technician
Mountwest Community & Technical College	▶ West Virginia Welcome Hospitality Certification	▶ Outdoor Adventure Guide
Bridgemont Community & Technical College	▶ Leave No Trace Environmental Ethics Certification	▶ Challenge Course Practitioner
	▶ Interpretive Guide Trainer Certification	▶ Zipline Canopy Tour Guide
		▶ Wilderness Trip Leader

Technical Level (Certificates and/or Associates Degree, Apprenticeship)

SCHOOLS	MAJORS	CAREERS
Kanawha Valley Community and Technical College	▶ Outdoor Education	▶ Expedition Leader
Pennsylvania State University - University Park Campus	▶ Outdoor Recreation Leadership	▶ Outdoor Educator
Potomac State College of West Virginia University	▶ Natural Resource Management	▶ Wilderness Guide
Pierpont Community and Technical College	▶ Forestry	▶ Outdoor Adventure Guide
	▶ Event Management	▶ Tour Director
	▶ Hotel and Restaurant Concentration (2-yr)	▶ Environmental Science Technician
	▶ Hospitality Management (2-yr)	▶ Adventure Travel Planners
		▶ Nature And Outdoor Center Guides
		▶ Forestry Technicians
		▶ Outdoor Recreation Retail Business Owners/Managers
		▶ Resort Recreation/Camp Leaders

Professional Level (Four Year or Higher University Degree)

SCHOOLS	MAJORS	CAREERS
Concord University	▶ Natural Resource Recreation and Tourism	▶ Naturalist
Marshall University	▶ Forestry	▶ Risk Management Director
West Virginia State University	▶ Sport and Exercise Science	▶ Forest/Park Ranger
Columbia Southern University (Online)	▶ Community/Commercial Recreation & Outdoor Leadership	▶ Exhibit Developer
Davis & Elkins	▶ Recreation and Outdoor Education	▶ Interpretive Specialist
Glenville State College	▶ Agricultural and Extension Education	▶ Recreation Programmer
Appalachian Bible College	▶ Animal & Nutritional Science	▶ Ecotourism Outfitter
West Virginia University		▶ Teacher/College Professor

This is not an exhaustive list of schools or jobs. Please see the program instructor or your counselor for additional options. For more information related to this field of study, including descriptions and salaries, go to:

www.bls.gov